



EFZEE

Promotional Merchandise, Corporate Gifting and Uniforms
with a Sustainable Edge.



EFZEE



IS UNIFORM
STUDIO 81

Powered by EFZEE

About Us

Welcome to **EFZEE Fashion**, your premier partner in promotional merchandise and corporate gifting solutions

We are part of Essay Group of Companies with diversified business interest across industries which was established in 1989 we are a dynamic company dedicated to helping businesses elevate their brand presence through high quality, customizable products with a focus on innovation, sustainability, and exceptional customer service, **EFZEE Fashion** has grown to serve hundreds of corporate clients in the UAE and across Gulf Our mission is to deliver promotional items that not only promote your brand but also foster lasting relationships with your clients, employees, and partners

At **EFZEE Fashion**, we believe that every gift tells a story Whether it's a simple branded T-shirt or a sophisticated tech gadget, our offerings are designed to leave a memorable impression Backed by a team of expertise, we ensure timely delivery, competitive pricing, and unparalleled customization options to meet your unique marketing needs

IS

With our specialized division, **Uniform Studio 81**, we extend our expertise into custom-designed uniforms for multiple industries, ensuring that your team not only looks professional but feels empowered.



IS UNIFORM
STUDIO 81



Introducing Uniform Studio 81 (Powered by EFZEE)

Uniform Studio 81 is EFZEE's dedicated division for premium uniforms. We believe a uniform is not just attire - it's a statement of **identity, professionalism, and confidence**. Our skilled designers and artisans ensure each piece is crafted with style, comfort, and durability.



Visions and Values

Uniform Studio 81 (Powered by EFZEE)

At **Uniform Studio 81**, we envision a world where uniforms transcend their traditional role, becoming a symbol of empowerment, confidence, and professional identity. Our vision is to redefine the landscape of workwear, transforming it into a powerful tool that not only meets the functional needs of various industries but also elevates the wearer's sense of pride and purpose.

At **Uniform Studio 81**, we stand for style, quality, and professionalism. Our values are stitched into every garment we create, ensuring your brand is always dressed for success.

**// Empowering success through style
– Uniform Studio 81 envisions a
world where every uniform reflects
excellence and inspires confidence. //**



**UNIFORM
STUDIO 81**

Our Services

Uniform Studio 81 (Powered by EFZEE)

At **Uniform Studio 81**, we offer a comprehensive suite of services designed to elevate your brand through impeccably crafted uniforms. Our commitment is to provide not just clothing but an experience that aligns seamlessly with your brand identity.

Join hands with **Uniform Studio 81** – where expertise meets elegance, and professionalism is woven into every thread. Experience the difference with our comprehensive uniform services, tailored to showcase your brand at its best.

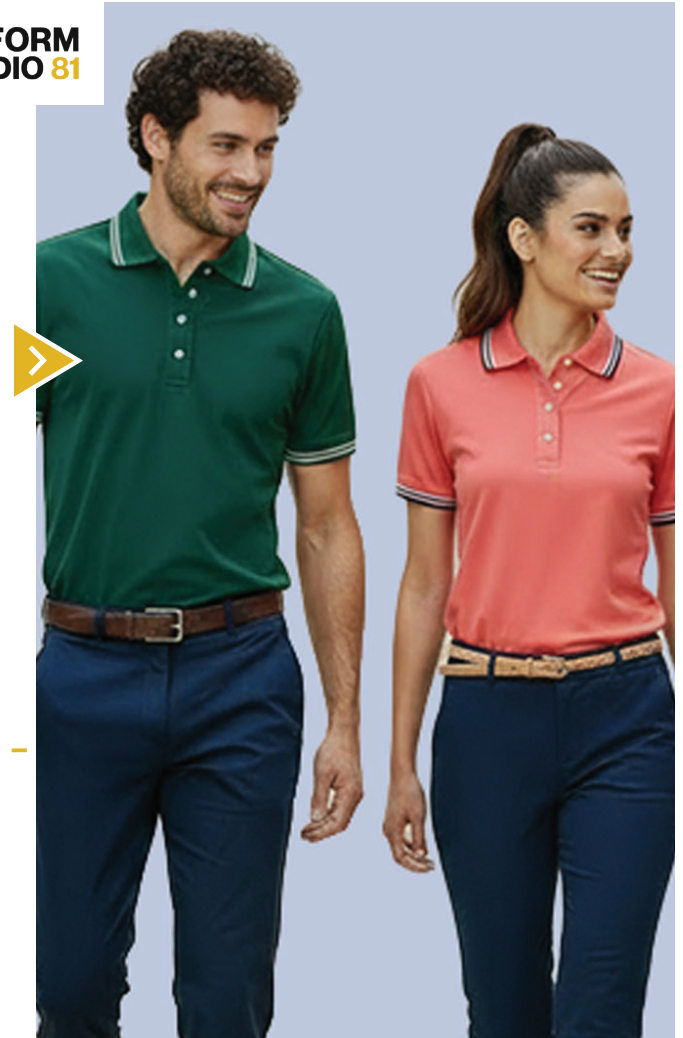


Introducing Uniform Studio 81 (Powered by EFZEE)

At **Uniform Studio 81**, our success resonates in the satisfaction of our esteemed clients. From multinational corporations to local businesses, our diverse clientele attests to the trust they place in our commitment to quality and style. Join a league of satisfied partners who have experienced excellence in every stitch and embraced a distinctive identity with our bespoke uniforms.



**UNIFORM
STUDIO 81**



Case Study : Rentokil Boecker – A benchmark uniform solutions in the GCC

**Rentokil
Boecker®**

- Client: Rentokil Boecker
- Region: UAE & Saudi Arabia
- Duration of Partnership: 5+ Years
- Quantity Delivered: 20,000+ pieces

Background

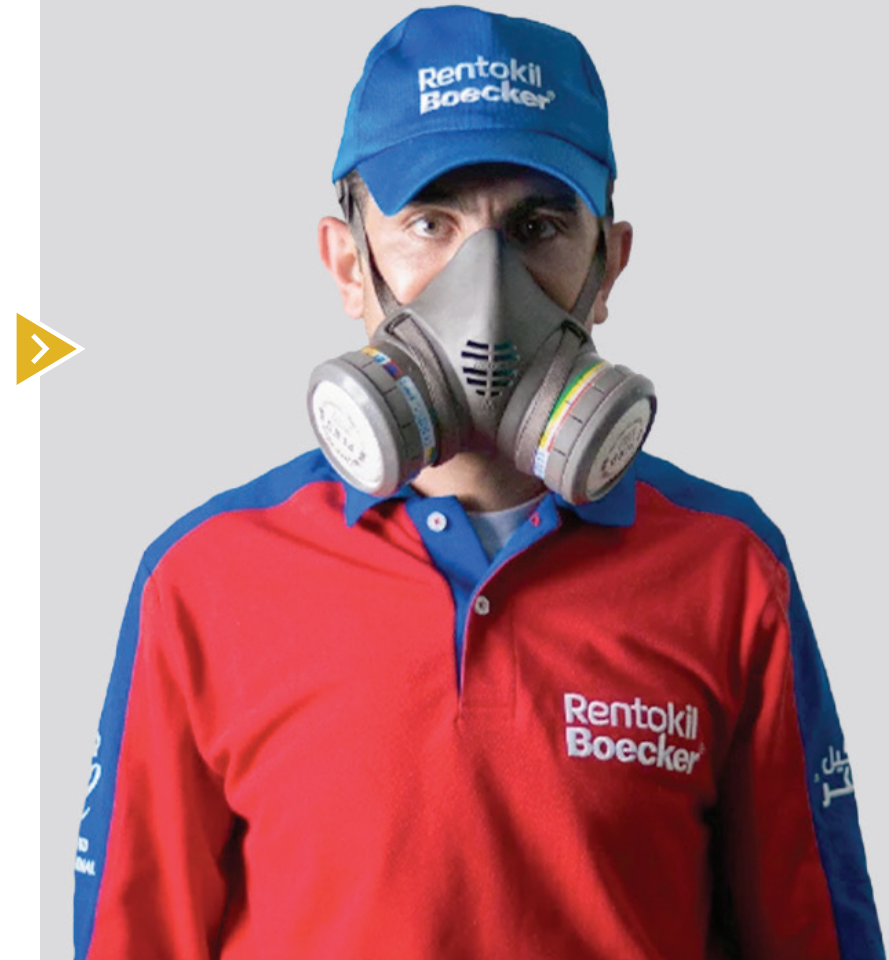
Rentokil Boecker, a leading UK based pest control and environmental health services company, required promotional wear and merchandise that reflected their brand identity, professionalism, and durability needs. With operations across the UAE and KSA, their teams are constantly in the public eye, making high-quality, well-designed apparels and promotional items a necessity.

Our Approach

EFZEE Fashion collaborated closely with Rentokil Boecker's regional management to design and deliver promotional wear and merchandises that:

- Carried a distinct and modern design that elevated their brand presence.
- Met the highest quality standards – essential for their branding.
- Premium materials used helped keep the brand's association with their business partners and clients.

**IS UNIFORM
STUDIO 81**

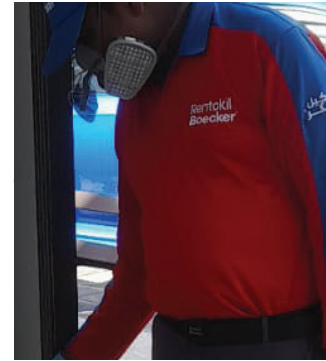




The Solution

We created a benchmark product in the region – that balance functionality with standout design. These products quickly gained recognition across the UAE, becoming a reference point in the industry.

- Quality & Comfort: Raw-materials were carefully selected to withstand brand’s quality parameters, heavy use while ensuring wearer comfort.
- Design Impact: The bright colors and branding placement caught immediate attention, reinforcing Rentokil Boecker’s professional image.
- Consistency Across Regions: Our supply chain and production capacity ensured identical quality for their teams and associated partners.



Results & Impact

- 20,000+ merchandise supplied to-date across UAE.
- 5+ years of continuous trust: Rentokil Boecker has relied on EFZEE Fashion for all their promotional merchandise and uniform needs in the region.
- Expansion into KSA: Impressed with the UAE success, Rentokil Boecker’s KSA office has now partnered with us for their requirements.
- Industry Benchmark: The product has become so well-recognized that other companies in the region frequently inquire about similar uniforms.

What We Do (EFZEE Fashion)

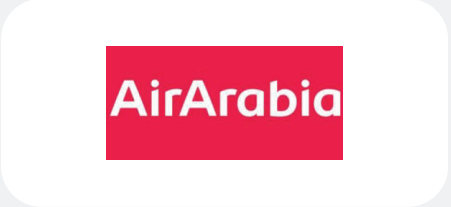
EFZEE Fashion specializes in sourcing and distributing a wide array of promotional merchandise tailored for corporate clients. Our services include:

- **Custom Branding :** We offer full color printing, engraving, embroidery, and other personalization techniques to align products with your brand identity
- **Product Sourcing :** From eco friendly items to premium gifts, we curate selections from trusted global suppliers to ensure quality and compliance
- **Product Consultation :** Our experts help you choose the right products for trade shows, employee appreciation events, client incentives, and more
- **Logistics and Fulfilment :** Seamless shipping and inventory management to handle orders of any size
- **Sustainability Focus :** We prioritize environmentally responsible products, such as recycled materials and reusable items, to support your ESG goals

We cater exclusively to B 2 B clients, ensuring that every product enhances your professional image and drives business growth



Our Valued Clients



Our Valued Clients



Key Statistics

Clients Served
300+



Projects Handled
2080



Units Sold
800K+



Market Presence
**KSA, UAE
Kuwait, Qatar,
Oman, India**



Fleet Size
40 Vehicles



Warehouse/Storage
3 Warehouses



Case Study 1: Rapid T-Shirt Production for Emirates Motor Sports Organization (EMSO)



منظمة الإمارات للسيارات والدراجات النارية
EMIRATES MOTORSPORTS ORGANIZATION

- Client: EMSO – (Organizer of F1 Event in the UAE)
- Project: Customized Polo & T-Shirt supply for Racing events
- Duration of Partnership: 3+ Years
- Quantity Delivered: 6,000+ pieces

Background

The Emirates Motorsports Organization (EMSO) required branded T-shirts for its team and event staff during the high-profile racing events which it organises across seasons. With Abu Dhabi Desert Challenge (ADDC) approaching rapidly, timelines were tight, and the client needed a reliable supplier who could deliver quality apparel within a very short span of time.

Challenge

- Strict deadline with only a few days remaining before the event.
- Requirement for high-quality T-shirts that could withstand extended outdoor wear during the race weekend.
- Large quantity to be produced, printed, and delivered at once without compromising on quality.



Our Solution

- Immediately mobilized production lines to prioritize EMSO's order.
- Used high-quality, breathable fabrics suitable for outdoor activities in UAE's climate.
- Implemented a fast-track printing process with precise branding and logo placement.
- Closely coordinated with EMSO team for design approvals and ensured no delays.

Results

- On time Delivery – all T-shirts were produced, branded, and delivered ahead of the ADDC event.
- Maintained premium quality – even under tight deadlines, the merchandise met EMSO's standards.
- High client satisfaction – EMSO team was able to confidently represent their organization during one of the region's most prestigious sporting events.

Impact

This project demonstrated our agility, reliability, and commitment to client success under pressure. By meeting the urgent needs of EMSO without compromising on branding and quality, we reinforced our position as a trusted partner for their upcoming events – Formula One (F1) and Abu Dhabi Baja Challenge which we are working on the designs.



Prestigious project of EMSO



منظمة الإمارات للسيارات والدراجات النارية
EMIRATES MOTORSPORTS ORGANIZATION

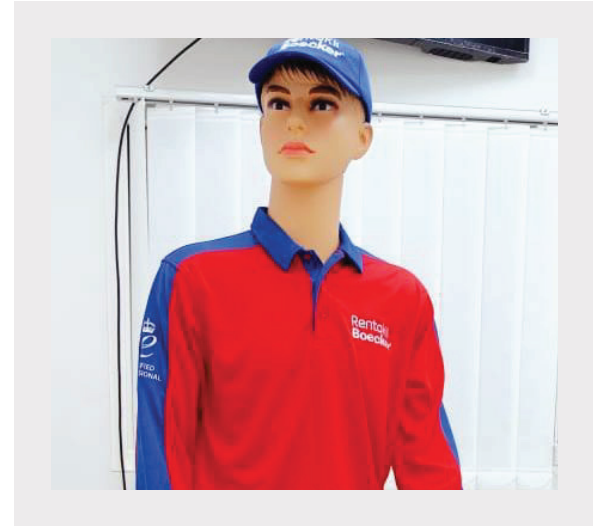
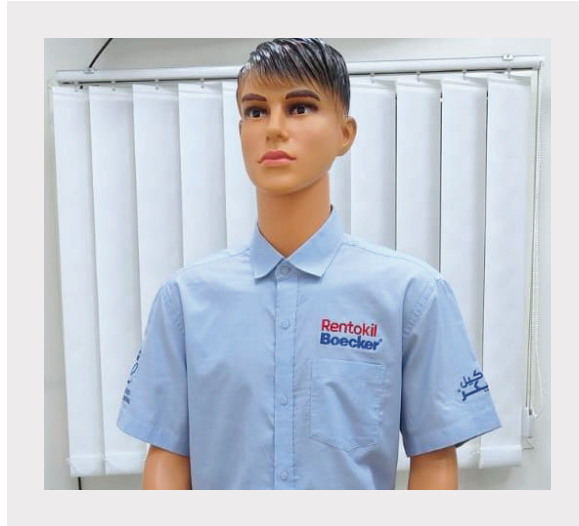


Client Testimonial

“EFZEE Fashion has consistently delivered merchandise that perfectly match our needs. The quality, comfort, and design stand out in the market, making our teams feel confident and professional.”

Amjad Abu Hijleh

Administration Manager
Rentokil Boeker
UAE



Product Reference



Product Reference



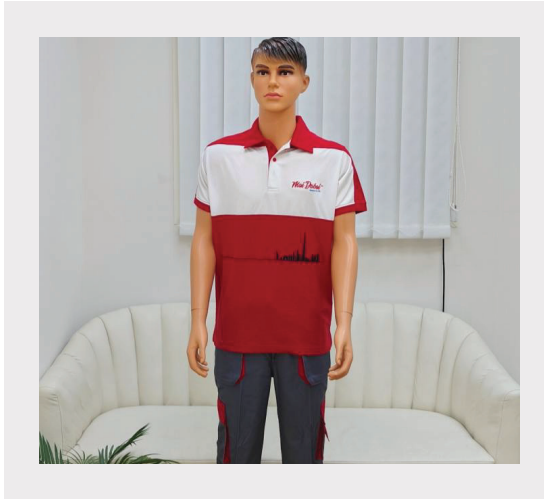
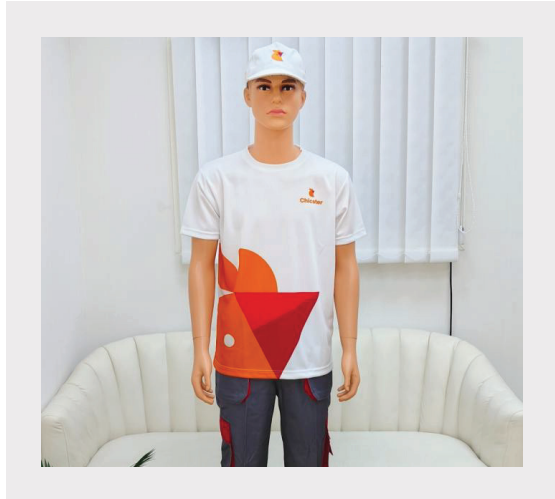
Product Reference



Product Reference



Product Reference






KINGDOM OF SAUDI ARABIA


EFZEE FASHION TAILORING LLC

EXIT 16, NEAR AL RAJHI MASJID
AL JAZIRAH
RIYADH – 14251

PHONE:

 +966 57 063 0024

EMAIL:

 INFO@EFZEEFASHION.COM
FAYAZ@EFZEEFASHION.COM

Reach Us At



UNITED ARAB EMIRATES


EFZEE FASHION TAILORING LLC

SHOWROOM #1, FASHION MART
INDUSTRIAL AREA 1
AJMAN, UAE

PHONE:

 +9716 741 1456, +971 55 516 6257

EMAIL:

 FAYAZ@EFZEEFASHION.COM
INFO@EFZEEFASHION.COM
SHAUQATH@EFZEEFASHION.COM

HEAD OFFICE:

CBD BUILDING, DEIRA, DUBAI, UAE

PHONE: +971 55 516 6257